

YO-YODESK®

Keep Moving



CREATE AN ACTIVE OFFICE

RESELLER BROCHURE

Valid from March 2019

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YO-YO DESK®

Keep Moving

About us

Fastest Growing Brand for Standing Desks

- At **Yo-Yo DESK®** our passion is to improve office health by designing high quality standing desk solutions at prices affordable to everyone
- By enabling more people to sit less and move more our solutions are improving wellness and productivity across the globe
- All **Yo-Yo DESK®** standing desks have been designed by ergonomic experts – with "ease of use" central to our design philosophy
- We invest heavily in marketing and are committed to securing **Yo-Yo DESK®**'s position as the world's fastest growing brand for standing desks
- Recently featured on **BBC TV**, **Yo-Yo DESK®** is an Official Supplier to **Active Working** and sponsor of the **Get Britain Standing** campaign which has dramatically grown awareness of the sitting disease and the health benefits of sitting less and moving more at work

OFFICIAL SUPPLIER

OFFICIAL SUPPORTER



Best-Selling
Standing
Desks



Opportunity

Profit from the workplace revolution with Yo-Yo DESK®

FOUR compelling reasons to join the growing Yo-Yo DESK® reseller community:

- 1 Best-selling range of standing desks
- 2 Over £1m invested in brand advertising. High brand recognition
- 3 Growing range of solutions, colours and sizes to meet diverse needs
- 4 More affordable (and better reseller margins) compared to next largest brand (i.e. Varidesk)

Official Resellers have full access to our high-quality Image, Trademark and Video libraries*

*Must be used in accordance with strict terms and conditions

Marketing downloads:

Image bank
(Download here)



Video bank
(Download here)



YO-YO DESK® CLASSIC

BEST-SELLER

Overview

Yo-Yo DESK® CLASSIC is the best-selling standing desk. It is especially suitable for users who need more desktop space and weight load (ie monitors) to be placed on the desktop. Better functionality and pricing than its main competitors: Varidesk and Ergotron.

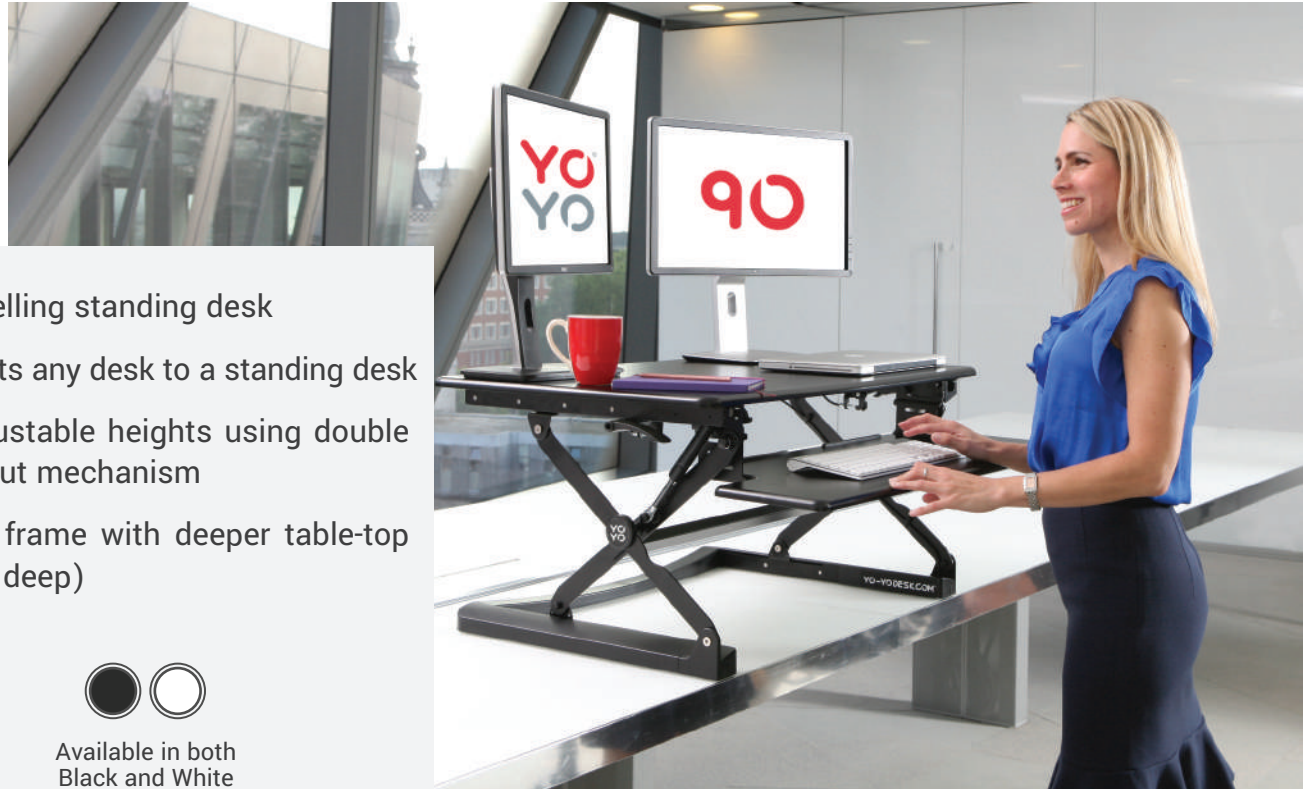
Key Features

- **Smooth height adjustment:** 15 adjustable heights
- Switch from sitting to standing in just 1 second using **easy-press levers** on each side
- **Height extension:** 15 - 50cm (Desktop), 0 - 35cm (Keyboard)
- Split level worktop. Supports **Single and Dual computer monitors** and monitor arms
- **Aircraft grade** gas-strut
- **4 sizes:** MINI, 90cm, 120cm and CUBE corner desk. All Black or White
- Wider and **deeper keyboard tray** for optimum ergonomic use
- **15kg load capacity**
- **Easy install** (5 minutes)
- **3-year warranty**
- Delivery: **2 - 3 days**

- Best-selling standing desk
- Converts any desk to a standing desk
- 15 adjustable heights using double gas strut mechanism
- Larger frame with deeper table-top (59cm deep)



Available in both
Black and White



Yo-Yo DESK® 90



MINI



90



120



CUBE



Yo-Yo DESK® 95-S

- Converts any desk to a standing desk
- 30 adjustable heights. Uses patented Quick-Release™ lock
- SLIM table-top (40cm deep) with lighter frame
- Operated using single lever (right side)



Available in both
Black and White

Overview

Yo-Yo DESK® SLIM has 30 adjustable heights and glides more lightly due to its lower weight.

Yo-Yo DESK® SLIM is more suitable for users who need less desktop space or users who need to have more height adjustment options at the lower level.

Key Features

- **Smooth height adjustment:** 30 adjustable heights
- Switch from sitting to standing in just 1 second using **easy-press lever** on right side
- **Height extension:** 10 - 50cm (Desktop), 0 - 38cm (Keyboard)
- Split level worktop. Supports **Single and Dual computer monitors** and monitor arms
- **Aircraft grade** gas-strut
- **3 sizes:** 80cm, 95cm and CUBE corner desk. All Black and White
- **SLIM table-top** (40cm deep) with lighter frame
- **15kg load capacity**
- **Easy install** (5 minutes)
- **3-year warranty**
- Delivery: **2 - 3 days**



80 S



95 S



CUBE S

Product Comparison

Yo-Yo DESK® CLASSIC vs Yo-Yo DESK® SLIM

YO-YO DESK®
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YO-YO DESK® CLASSIC

Features

- **Larger frame** and a **deeper desk top**
- **59cm desktop depth.** More desk space
- **15cm distance** between desk top and keyboard tray levels
- **Larger footprint.** Requires more space on existing desk
- **More robust** and stable (at highest position)
- **Two handles** needed to operate transition up/down (one on each side)
- **Dual gas struts** (small)

Height adjustment

- **15 adjustable heights**
- Suitable for users: **5' 0" (150cm) – 6' 0" (182cm)**
- Desktop height range: **15 – 50cm**
- Keyboard height range: **0 – 35cm**

Popularity

- Best-selling range

Product images



MINI

90

120

CUBE

RRP
(Inc. VAT & Shipping)

£ 249.⁹⁵

£ 299.⁹⁵

£ 359.⁹⁵

£ 359.⁹⁵

YO-YO DESK® SLIM

- **Lighter frame** and a **slimmer desk top**
- **40cm desktop depth** (ie 19cm slimmer)
- **12cm distance** between desk top and keyboard tray levels
- **Thinner footprint.** Takes up less space on existing desk
- **Slightly less stable** (at highest position)
- **One handle** needed to operate transition up/down (right hand side)
- **Single gas strut**(large)

• 30 adjustable heights

- Suitable for users: **4' 0" (120cm) – 6' 2" (190cm)**
- Desktop height range: **10 - 50cm**
- Keyboard height range: **0 - 38cm**

- NEW



80 S

95 S

CUBE S

£ 199.⁹⁵

£ 249.⁹⁵

£ 269.⁹⁵

CLASSIC

Small
MINI

Medium
90

Large
120

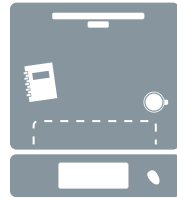
Corner
CUBE

YO-YODESK® MINI

Height Adjustment:	Keyboard: 0-35cm; Worktop: 15-50cm
Worktop Dimensions:	Width(W): 68cm x Depth(D): 59cm
Keyboard Tray Dimensions:	W: 68cm x D: 32cm
Combined Depth:	78cm
Maximum Load Capacity:	15 kg (33 lbs)
Product Weight (Unpackaged):	20 kg (44 lbs)
Colour(s):	Black and White
Warranty:	3 Years

RRP
(inc VAT & Shipping)

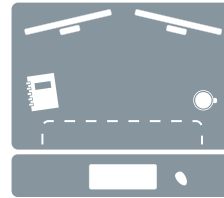
£ 249.⁹⁵



YO-YODESK® 90

Height Adjustment:	Keyboard: 0-35cm; Worktop: 15-50cm
Worktop Dimensions:	Width(W): 89cm x Depth(D): 59cm
Keyboard Tray Dimensions:	W: 89cm x D: 32cm
Combined Depth:	78cm
Maximum Load Capacity:	15 kg (33 lbs)
Product Weight (Unpackaged):	24 kg (53 lbs)
Colour(s):	Black and White
Warranty:	3 Years

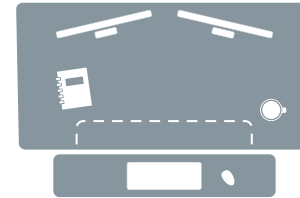
£ 299.⁹⁵



YO-YODESK® 120

Height Adjustment:	Keyboard: 0-35cm; Worktop: 15-50cm
Worktop Dimensions:	Width(W): 119cm x Depth(D): 59cm
Keyboard Tray Dimensions:	W: 89cm x D: 32cm
Combined Depth:	78cm
Maximum Load Capacity:	20 kg (44 lbs)
Product Weight (Unpackaged):	27 kg (59.5 lbs)
Colour(s):	Black and White
Warranty:	3 Years

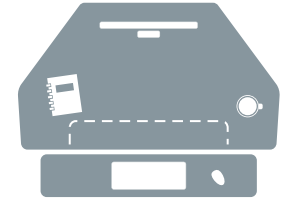
£ 359.⁹⁵



YO-YODESK® CUBE

Height Adjustment:	Keyboard: 0-35cm; Worktop: 15-50cm
Worktop Dimensions:	Width(W): 105cm x Depth(D): 59cm
Keyboard Tray Dimensions:	W: 89cm x D: 33cm
Combined Depth:	78cm
Maximum Load Capacity:	20 kg (44 lbs)
Product Weight (Unpackaged):	24 kg (53 lbs)
Colour(s):	Black and White
Warranty:	3 Years

£ 359.⁹⁵



SLIM

Small
80-S

Medium
95-S

Corner
CUBE-S

YO-YODESK® 80 S

Height Adjustment:	Keyboard: 0-38cm; Worktop: 10-50cm
Worktop Dimensions:	Width(W): 80cm x Depth(D): 40cm
Keyboard Tray Dimensions:	W: 80cm x D: 30cm
Combined Depth:	61cm
Maximum Load Capacity:	15 kg (33 lbs)
Product Weight (Unpackaged):	16 kg (35 lbs)
Colour(s):	Black and White
Warranty:	3 Years

RRP
(inc VAT & Shipping)

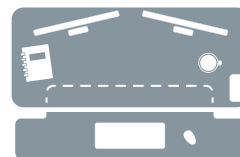
£ 199.⁹⁵



YO-YODESK® 95 S

Height Adjustment:	Keyboard: 0-38cm; Worktop: 10-50cm
Worktop Dimensions:	Width(W): 95cm x Depth(D): 40cm
Keyboard Tray Dimensions:	W: 95cm x D: 30cm
Combined Depth:	61cm
Maximum Load Capacity:	15 kg (33 lbs)
Product Weight (Unpackaged):	18 kg (40 lbs)
Colour(s):	Black and White
Warranty:	3 Years

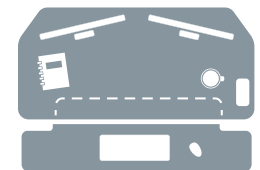
£ 249.⁹⁵



YO-YODESK® CUBE S

Height Adjustment:	Keyboard: 0-38cm; Worktop: 10-50cm
Worktop Dimensions:	Width(W): 95cm x Depth(D): 45cm
Keyboard Tray Dimensions:	W: 95cm x D: 30cm
Combined Depth:	66cm
Maximum Load Capacity:	15 kg (33 lbs)
Product Weight (Unpackaged):	18 kg (40 lbs)
Colour(s):	Black and White
Warranty:	3 Years

£ 269.⁹⁵



YO-YO DESK® GO

Overview

Yo-Yo DESK® GO effortlessly transforms any desk into a personalised sit-stand desk. The height adjustable keyboard tray glides up/down to any height. Flexible monitor movement capability enables swivel, rotation and tilt thereby making it the optimal ergonomic sit-stand solution.

Key Features

- Height adjustment on a vertical pole promotes **optimal ergonomic positioning**
- Enables user to develop **faultless sit-stand working posture**
- **Effortlessly lifts** to the correct height
- Wide range of movement capability which allows for **swivel, rotation and tilt** to match different viewing angle needs
- **Storage organiser** and embedded rack will hold most tablets and phones
- **Cable management** at rear of pole will keep cables organised for a clean clutter-free look
- Detachable VESA plate for **installation easy**. 15 – 30 minutes simple assembly
- **3-year warranty**
- Delivery: **2 - 3 days**



Yo-Yo DESK® GO 2

- Suitable for single or dual monitors
- Up to 50cm height adjustment
- Effortless transition up/down
- Optimal ergonomic solution. Full range of movement flexibility
- Clutter-free cable management



Available in both
Black and White



GO 1



GO 2



Single monitor

GO 1

Dual monitors

GO 2

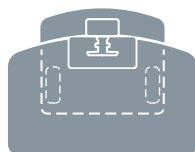
YO-YODESK® GO 1

Height Adjustment:	Monitor: 35-107cm; Worktop: 2.5-49cm
Worktop Dimensions:	Width(W): 76cm x Depth(D): 48cm
Maximum Load Capacity:	7 kg (15 lbs)
Product Weight (Unpackaged):	25 kg (54 lbs)
Colour(s):	Black and White
Warranty:	3 Years

RRP

(inc VAT & Shipping)

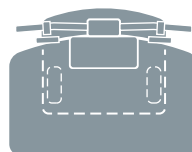
£ 299.⁹⁵



YO-YODESK® GO 2

Height Adjustment:	Monitor: 35-107cm; Worktop: 2.5-49cm
Worktop Dimensions:	Width(W): 76cm x Depth(D): 48cm
Maximum Load Capacity:	12 kg (26 lbs)
Product Weight (Unpackaged):	27 kg (60 lbs)
Colour(s):	Black and White
Warranty:	3 Years

£ 349.⁹⁶





Yo-Yo DESK® PRO 2+ and Yo-Yo DESK® PRO 2

Overview

Yo-Yo DESK® PRO is our high-quality, German designed **executive sit-stand desk**.

Ergonomists recommend using optimal heights for BOTH sitting AND standing positions. This is simple using Yo-Yo DESK® PRO's digital display with **3 memory settings**.

- Built from reinforced steel. Maximum strength & stability
- Dual motors to generate powerful lifting
- Exclusive Silent Motion™ technology
- Height adjustable up to 130cm
- Solid and very sturdy solution. 5-year warranty



Available in both
Silver and White



Control display

Key Features

- Built from reinforced steel to deliver **maximum strength & stability**
- **4 models:** 2 step, 3 step, 3 leg, bench desk
- Dual motors. Powerful lifting up to 130cm. **Suitable for all users heights**
- **Load capacity of 100kg.** Exclusive **Silent Motion™** technology
- Digital display with **3 memory settings**
- Extendable frames available in either **Silver** or **White** to fit most desktop sizes
- Possible to retrofit to existing desktop. Or choose from **10 desktop colours**
- **5-year warranty**
- **Delivery:** Frame only [2 - 3 days]. With installation [7 - 12 days]



PRO 2



PRO 2+



PRO 3



BENCH

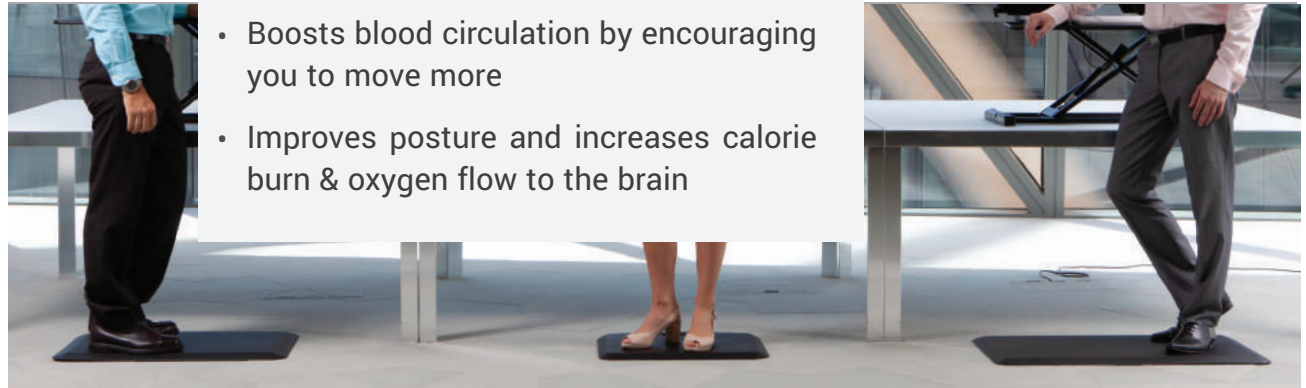
Accessories

Overview

It's important to avoid prolonged bouts of both sitting and standing. To avoid static standing – it is essential to move easily and often.

This is why health experts believe anyone using a standing desk should use an active feet solution ie anti-fatigue mat or wobble board.

- Reduce (the risk of) fatigue and avoid aches from standing
- Boosts blood circulation by encouraging you to move more
- Improves posture and increases calorie burn & oxygen flow to the brain



ACTIVE
FEET

YO-YO MAT®

Key Features

- Yo-Yo MAT® is the UK's best-selling anti-fatigue mat
- Anti-slip base and puncture resistant
- Excellent strength and durability
- 3 sizes: MINI, Medium and Large
- 10-year warranty



imprint®

Key Features

- Imprint DELUXE Cumulus PRO® is America's award winning anti-fatigue mat
- Anti-slip base and puncture resistant
- Unbeatable strength and durability
- 4 colours: Black, Brown, Grey and Dark Grey
- 10-year warranty



Steppie

Key Features

- Steppie® is the "best in class" wobble board designed by experts
- Steppie® encourages you to move with the correct pronation which avoids strains to the ankles, knees, hips and back
- 2 models: Steppie® and Steppie® Soft Top



Price List / Trade Discounts

			RRP			10+ Units 40% Discount ⁽¹⁾		1 - 9 Units 30% Discount		Delivery Time
	Model	SKU	Inc. VAT Inc. Shipping	Ex. VAT Inc. Shipping	Unit Installation	Discount %	Trade Price Ex. VAT Inc. Shipping	Discount %	Trade Price Ex. VAT Inc. Shipping	Days
CLASSIC	Yo-Yo DESK® MINI	MT101S	£ 249.95	£ 208.29	£ -	40%	£ 124.97	30%	£ 145.80	2 - 3 Days
	Yo-Yo DESK® 90	MT101M	£ 299.95	£ 249.96	£ -	40%	£ 149.98	30%	£ 174.97	2 - 3 Days
	Yo-Yo DESK® 120	MT101L	£ 359.95	£ 299.96	£ -	40%	£ 179.98	30%	£ 209.97	2 - 3 Days
	Yo-Yo DESK® CUBE	MT101C	£ 259.95	£ 299.96	£ -	40%	£ 179.98	30%	£ 209.97	2 - 3 Days
SLIM	Yo-Yo DESK® 80-S	50107-DWS06-01N	£ 199.96	£ 166.63	£ -	40%	£ 99.98	30%	£ 116.64	2 - 3 Days
	Yo-Yo DESK® 95-S	50107-DWS06-02N	£ 249.95	£ 208.29	£ -	40%	£ 124.97	30%	£ 145.80	2 - 3 Days
	Yo-Yo DESK® CUBE-S	50107-DWS06-03N	£ 269.95	£ 224.96	£ -	40%	£ 134.98	30%	£ 157.47	2 - 3 Days
GO	Yo-Yo DESK® GO 1	50107-DWS03-T01	£ 299.95	£ 249.96	£ -	40%	£ 149.98	30%	£ 174.97	2 - 3 Days
	Yo-Yo DESK® GO 2	50107-DWS03-T02	£ 349.96	£ 291.63	£ -	40%	£ 174.98	30%	£ 204.14	2 - 3 Days
LITE	Yo-Yo DESK® LITE	50107-DWS07-01	£ 199.95	£ 166.63	£ -	40%	£ 99.98	30%	£ 116.64	2019 July
LEARN	Yo-Yo DESK® LEARN	MT302M	£ 299.95	£ 249.96	£ -	40%	£ 149.98	30%	£ 174.97	2 - 3 Days
MAT	Yo-Yo MAT® MINI	STM02-3	£ 49.95	£ 41.63	£ -	40%	£ 24.98	30%	£ 29.14	2 - 3 Days
	Yo-Yo MAT® M	MAT101S-B	£ 59.95	£ 49.96	£ -	40%	£ 29.98	30%	£ 34.97	2 - 3 Days
	Yo-Yo MAT® L	MAT101M-B	£ 69.95	£ 58.29	£ -	40%	£ 34.98	30%	£ 40.80	2 - 3 Days
PRO	Yo-Yo DESK® PRO 2	MTPRO2	£ 427.95 ⁽²⁾	£ 356.63 ⁽²⁾	£ 60.00	40%	£ 213.98 ⁽²⁾	30%	£ 249.64 ⁽²⁾	7 - 12 Days ⁽³⁾
	Yo-Yo DESK® PRO 2+	MTPRO2+	£ 527.95 ⁽²⁾	£ 439.96 ⁽²⁾	£ 60.00	40%	£ 263.98 ⁽²⁾	30%	£ 307.97 ⁽²⁾	7 - 12 Days ⁽³⁾
	Yo-Yo DESK® PRO 3	MTPRO3	£ 800.20 ⁽²⁾	£ 666.83 ⁽²⁾	£ 60.00	40%	£ 400.10 ⁽²⁾	30%	£ 466.78 ⁽²⁾	7 - 12 Days ⁽³⁾
	Yo-Yo DESK® BENCH	MTBENCH	£ 959.94 ⁽²⁾	£ 799.95 ⁽²⁾	£ 120.00	40%	£ 479.97 ⁽²⁾	30%	£ 559.97 ⁽²⁾	7 - 12 Days ⁽³⁾
	Desk top(S) 1200x800mm ⁽⁴⁾	DTS	£ 72.00	£ 60.00	£ -	40%	£ 36.00	30%	£ 42.00	7 - 12 Days
	Desk top(M) 1400x800mm ⁽⁴⁾	DTM	£ 96.00	£ 80.00	£ -	40%	£ 48.00	30%	£ 56.00	7 - 12 Days
	Desk top(L) 1600x800mm ⁽⁴⁾	DTL	£ 108.00	£ 90.00	£ -	40%	£ 54.00	30%	£ 63.00	7 - 12 Days
	Desk top(XL) 1800x800mm ⁽⁴⁾	DTXL	£ 120.00	£ 100.00	£ -	40%	£ 60.00	30%	£ 70.00	7 - 12 Days

Notes:

⁽¹⁾ - 40% discount level applicable for each SKU. Minimum of 10 units per order required.

⁽²⁾ - Frame only price. If no installation required contact us for a pallet delivery quote.

⁽³⁾ - Delivery and Installation fee is £60 ex VAT per unit. Installation service has a 7 - 12 day lead time. Discounts will be offered for orders of 10+ units. Other locations and larger volumes to be quoted separately.

⁽⁴⁾ - Desktop Colours: STANDARD COLOURS: White, Beech and Maple only. OTHER COLOURS and sizes are available.

Reseller Agreement

A copy of the **Reseller Agreement and Application** form is available upon request. The terms are summarised here:

1. **Trade Discounts:** are offered to **Official Resellers** only:
 - a. **Official Resellers** will be required to show evidence of listings of the products online (websites) or on print materials
 - b. **Official Resellers** must sign **Reseller Agreement** to benefit from our trade discounts
2. **Discount Levels:**
 - a. Units: 10 + = **40% discount**
 - b. Units: 1 - 9 = **30% discount**
3. **Credit Terms:**
 - a. New resellers: **PRO Forma** for first 12 months
 - b. Established Resellers: **15 Days** (subject to approval)
4. **Reseller MUST:**
 - a. Follow our **Marketing Guidelines** when referencing product names, images and pricing
 - b. List the products on agreed websites or print materials
5. **Reseller MUST NOT:**
 - a. List prices **below** the respective **Recommended Retail Price (RRP)** of a product
 - b. Sell the Products on a third-party e-commerce site e.g. Amazon, eBay or Newegg
6. **Updates to commercial terms and list of Products:**
 - a. Reseller will be provided 30 days' notice of any price changes to **Reseller Agreement**
 - b. If a product / colour is out of stock we will inform you of the next available delivery date

Contact us:

For all reseller sales enquiries please contact:

Rik Mistry

UK Sales Manager

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🌐 www.yo-yodesk.com

Message from our Owner

I created **Yo-Yo DESK®** in 2015 specifically to market high quality standing desk solutions at prices affordable to everyone, everywhere. Within 3 years Yo-Yo DESK® has become the best-selling UK brand in its category and we are now selling in 32 countries.

As founding director of Active Working CIC, I also spearhead thought leadership and advocacy on the health benefits of sitting less and moving more in the office workplace. Active Working® CIC operates "Get Standing®" campaigns in Great Britain, Australia, USA and Canada. These campaigns have created the dramatic surge in awareness and understanding of the health risks connected with sedentary working of office workers.

I am very proud to have commissioned the first global **expert statement** on standing & light activity time for office workers (with support from Public Health England). These guidelines were published by the **British Journal for Sports Medicine** in June 2015 and serve as a benchmark for subsequent research projects.

Active Working® is applying for charity status in 2019 and will continue to provide an integrated evidence-based approach to breaking-up and reducing sedentary behaviour amongst office workers.

I remain committed to building Yo-Yo DESK® into the world's favourite standing desk brand.

We look forward to helping you and your customers keep moving with Yo-Yo DESK®.



Gavin Bradley

Managing Director

Yo-Yo DESK® Limited





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Registered office: Delta 606, Delta Office Park, Welton Road, Swindon, Wiltshire, SN5 7XF, United Kingdom